

## Norwich City FC

Theme	Key words
Getting the best from Partnerships	Collaboration  Best practice  Community awareness  Funding opportunities

A key element of the success of the Study Centre at NCFC is its unique relationship with the club. The centre is regarded as one of the main components of its community provision and as such a Community Partnership Group (CPG) has been set up to shape and guide future provision. Partners from a range of community providers meet and share best practice that helps to increase awareness and improve publicity of the various schemes amongst supporters, staff and different delivery agents. This has resulted in the community groups working together on a range of projects e.g. Kick it Out, Disability Awareness Days, Open Days, Fair Play and others. Funding opportunities have been developed through this approach with the centre receiving monies from local companies wishing to add to their community portfolios. The CPG also has as a term of reference to establish NCFC as a model of good practice. This was realised this year when the club was awarded 'Family Club of the Year' by the Football League. All aspects of community provision were looked at including the work of the Study Centre.